

# THE NEWS RAISER



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**Note The Dates**

- 1/8/09. AFP Membership Meeting & Program. 11:45 am—1:15 pm, B.S. Roberts Room at OSU-Tulsa. RSVP deadline is January 5.
- 3/12/09 SAVE THE DATE: Spring Membership Recruitment Event.
- 3/29/09 AFP 46th International Conference on Fundraising in New Orleans!

## Jan. 8, 2009 Chapter Meeting & Program: *Exploring the Reynolds Grant Foundation Process*



Donald W. Reynolds

Does your organization need its own space, or more space to conduct its programs, but daunted by the idea of raising the funds? The January AFP luncheon will help your organization plan and prepare for capital projects. **Courtney Latta Knoblock**, senior program officer for the **Donald W. Reynolds Foundation**, will focus on the Reynolds Foundation's expectations for assessing community need, long-range organizational planning, financial and fundraising planning, and discussion of the Foundation's nine recommended steps for securing and working with professional consult-

ants and architects.

After a brief, conversational presentation, Courtney will be happy to answer general questions about the Reynolds Foundation, her experiences and the application process. In addition, she will be happy to speak with anyone regarding questions specific to an organization or project.

Courtney joined the Donald W. Reynolds Foundation in 1998 and currently is responsible for the Children's Discovery Initiative, as well as various special projects and ongoing planning and capital grants. With a background in campaign fundraising, Courtney has worked for universities in Arkansas and Oklahoma and consulted with mid-sized nonprofits. Courtney has degrees from the University of Tulsa and the University of Arkansas at Fayetteville.

**AFP Eastern Oklahoma Chapter Monthly Program**

Date: Thursday, January 8, 2009  
 Time: 11:45 a.m. check-in  
 12:00 – 1:15 p.m. lunch buffet and program  
 Location: B.S. Roberts Room at OSU-Tulsa, 700 N. Greenwood  
 Cost: \$15 members, \$20 non-members  
 Registration: Online at [www.afpeastok.org](http://www.afpeastok.org) or to Ruth Richards at [rerichards@cox.net](mailto:rerichards@cox.net) **Deadline to register is Monday, January 5th**

## LAURA HAILEY-BUTLER WINS 2009 CHAMBERLAIN SCHOLARSHIP

The Eastern Oklahoma Chapter of AFP is proud to announce that **Laura Hailey-Butler, Vice President of Mission Advancement for the YMCA of Greater Tulsa**, is the recipient of the 2009 Chamberlain Scholarship and will attend the AFP International Conference on Fundraising. The Conference will be held March 29 – April 1, 2009 at the Ernest Morial Convention Center in New Orleans, LA.

The AFP Foundation provides a \$500 scholarship to help with registration for the Conference; the Eastern Oklahoma Chapter is contributing \$1,000 this year to help with the cost of travel and lodging. Previously, the Chapter scholarship matched the Foundation's \$500, but this year's increased Chapter contribution represents our commitment to education. When Laura returns from the Conference she will report to the membership and share information about the valuable sessions she attended and new resources available to fundraising professionals.

**When you see Laura, please congratulate her on winning the 2009 Chamberlain Scholarship!**

## 2008 Power of Giving Conference & Awards Luncheon = Success



Penelope Burk

The November conference & luncheon was a true success because of its perfect combination of a wonderful educational environment which reinvigorated fund raising professionals while truly honoring our communities philanthropic leaders.

Our Keynote Speaker Penelope Burk kept us all

motivated and we were so pleased to have Marty Stanley back with us. We greatly appreciated the...

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## WELCOME NEW AFP MEMBERS!

**Gordon F Adams**

Dir of Institutional Advancement  
Pawnee Nation College

**Dan Beirute**

**Brandi Davidson**

Communications Manager  
National MS Society, OK Chapter

**Karen Earle, APR**

**Melissa Kash-Holley**

Foundation Center Coordinator  
Tulsa City County Library  
Research Center

**Cathy Pennington**

Director of Development  
Mingo Valley Christian School

**Nancy Phelps**

Events and Fundraising Director  
The Margaret Hudson Program

**Joseph S. Solensky, Jr.**

Manager, Diocesan Development  
Diocese of Tulsa

**Alison Stookey**

Director of Mission Advancement  
San Miguel School of Tulsa

**James Wineinger**

Executive Director  
Crossroads, Inc.

**Mike Wise**

Director of Development  
CREOKS Behavioral Health Services



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Conference Cont. ...wonderful donation of the treasure of time by our session speakers: Pat Atkinson, Mary Waller, Kent Stroman, and Marnie Taylor, a donation was made to their preferred charity. Our funders panel was moderated by Kent and included: Maggie Hille Yar, Phil Lakin, CFRE, Debby Hampton, Alana Hughes, and Debi Friggel. Their frank observations and directives were a highlight of the day.

The morning started off with honoring our AFP members and CFREs through a day brightener lead by Janet Gaskins, CFRE and Paul Kent. Steve Mason pulled the AFP member PowerPoint together for the very special luncheon where 260 attendees saluted our honorees. 2008 NPD Honorees included: Outstanding Philanthropist, Hille Foundation; Outstanding Volunteer Fundraiser, Steve Malcolm; Outstanding Fundraising Executive, Larry Bartley, CFRE; Outstanding Youth in Philanthropy, Hillary Krisman. Russ McCaskey, Co-anchor for KJRH Channel 2 returned as our emcee.

Abigayle Tobia, CFRE returned from New Mexico to help serve our needs at the conference. Emily Bolusky joined the committee to help us with the sensational luncheon decorations. Every member of the committee went "over and beyond" to make sure all aspects of the conference were in place. The conference attendees were very appreciative of all of their efforts and enjoyed receiving the special conference tote bag to help them carry all of the speaker books that were available for purchase and detailed conference materials.

The event received excellent media coverage on KOTV Channel 6, KJRH Channel 2, Tulsa World, Tulsa People, Oklahoma Magazine and GTR Newspapers.

WE WOULD LIKE TO EXTEND SPECIAL  
THANKS TO OUR SPONSORS AND VENDORS

Presenting Partner: George Kaiser Family Foundation, Presenting Associate: ONEOK, Inc., The Charles and Lynn Schusterman Family Foundation, The Anne and Henry Zarrow Foundation, Williams, Program Associate: Senior Star Living, Friend: Hille Foundation, Bank of Oklahoma, Stroman & associates, Associate: The Grace and Franklin Bernsen Foundation.

Exhibiting vendors: eTapestry, Stroman & Associates, Event-signs.biz, Meeks Group, Innovative Development and Management Services, Oklahoma Center for Nonprofits, Pearl M. and Julia J. Harmon Foundation, and Foundation Center-Tulsa City County Library.

Conference Committee: Co-Chairss: Paula H. Cortner and Marcia Graham, Committee volunteers: Pat Atkinson, Larry Bartley, Emily Bolusky, Brandi Davidson, Janet Gaskins, Nancy Hatfield, Ashley Heider, Arlene Johnson, Brenda Michael-Haggard, Amy Miller, Paul Kent, Pam Richardson, Sherry Setters, Lynn Sossamon and Abigayle Tobia.



**T**he *News Raiser* is published monthly (except July and December) by the Eastern Oklahoma Chapter of the Association of Fundraising Professionals in Tulsa, OK.

**T**he 2009 Chapter President is Claudia Meiling, the Vice President of Communications is Meredith McDaris (The Bridges Foundation) and *The News Raiser* Editor is Ashley Heider (Mental Health Association in Tulsa).

**T**he Chapter's web site is [www.afpeastok.org](http://www.afpeastok.org).

**D**eadline for articles to be included in *The News Raiser* is the 15th of the month prior to publication. You can send articles and comments to the editor by emailing [aheider@mhat.org](mailto:aheider@mhat.org).