



## National Philanthropy Day®

November 3, 2017

### 2017-18 AFP / NPD Strategic Partner & Marketing Packages

Association of Fundraising Professionals, Eastern OK Chapter

#### National Philanthropy Day® Conference & Awards Luncheon

National Philanthropy Day is the region's premier development conference and awards banquet for the Eastern Oklahoma regional fundraising community. This year's event will be held at Hard Rock Convention Center with more than 300 of the city's most active and influential fundraising businesses, philanthropists and community leaders in attendance. The half-day conference provides a comprehensive learning opportunity for fundraising executives and the awards luncheon honors the year's top funders and philanthropists. The conference and event draws region-wide interest and media coverage.

#### 2017-18 Strategic Partnerships

Benefactors and Partners will be recognized as outlined below at the *National Philanthropy Day®* Conference & Awards Luncheon on November 3, 2017, and throughout the year in chapter communications to include: recognition as a strategic partner at 10 monthly luncheon meetings, on AFP Eastern Oklahoma chapter website, in 12 monthly *News Raiser* e-newsletters, and on social media. **Recognition Year is 10/1/17 to 9/30/18**

#### \$5,000 – Benefactor – AFP Eastern Oklahoma Chapter & National Philanthropy Day®

Your gift at this level will provide a lead investment to underwrite the *National Philanthropy Day®* Conference & Awards Luncheon and support scholarships and training/accreditation opportunities to chapter members which are at a cost to members beyond their membership fees. *In appreciation for your support, acknowledgement would include:*

- Prominently-located reserved table for eight at the NPD awards luncheon
- Registration for four attendees at the NPD conference [optional]
- Recognition as Benefactor Partner at all NPD conference sessions
- Prominent signage at the conference and luncheon
- Recognition in all NPD publicity and on all printed and e-mail NPD invitations
- Recognition as Benefactor Partner from podium at NPD awards luncheon
- Preferred booth location at the Business Partner Showcase to include table, two chairs, and electric [optional]
- Full page, full color advertisement on inside front cover (page 2) of NPD program (print-ready)
- One year Associate Membership in AFP International and your local Eastern Oklahoma Chapter

#### \$2,500 – AFP / National Philanthropy Day® Presenting Partner

Your gift at this level will provide a partnership investment to underwrite the *National Philanthropy Day®* Conference & Awards Luncheon and support scholarship and training/accreditation opportunities for chapter members. **Note:**

**Presenting Partners reserve the right to underwrite one award category presented at the NPD luncheon.**

*Acknowledgement includes:*

- Reserved table for eight at the NPD awards luncheon
- Registration for two attendees at the NPD conference [optional]
- Recognition as Presenting Partner at all NPD conference sessions and *awards luncheon*
- Recognition in all NPD publicity and on all printed and e-mail NPD invitations
- Recognition as Presenting Partner from podium at NPD luncheon and in printed program
- Preferred booth location at the Business Partner Showcase to include table, two chairs, and electric [optional]
- Full page, full color advertisement in the NPD program (print-ready)
- One year Associate Membership in AFP International and your local Eastern Oklahoma Chapter

### **\$1,500 – AFP / National Philanthropy Day® Supporting Partner**

Your gift at this level will provide a partnership investment to underwrite the National Philanthropy Day® Conference & Awards Luncheon. *Acknowledgement would include:*

- Reserved seating for four at the NPD awards luncheon
- Registration for one attendee at the NPD conference [optional]
- Recognition as Supporting Partner at all NPD conference sessions
- Recognition in all NPD publicity and on all printed and e-mail NPD invitations
- Recognition as Supporting Partner from podium at NPD luncheon
- Reserved booth at the Business Partner Showcase to include one table, two chairs, and electric [optional]
- Full page, full color advertisement in the NPD program (print-ready)

### **\$650 – AFP / National Philanthropy Day® Partner**

Your gift at this level will help underwrite the *National Philanthropy Day® Awards Luncheon*. *In appreciation for your support, acknowledgement would include:*

- Reserved seating for two at the NPD awards luncheon
- Registration for one attendee at the NPD conference [optional]
- Recognition as an NPD Partner at all NPD conference sessions and *awards luncheon*
- Recognition in all NPD publicity and on all printed and e-mail NPD invitations
- Recognition as an NPD Partner from podium at NPD luncheon
- Reserved booth at the Business Partner Showcase to include one table, two chairs, and electric [optional]
- Full page, full color advertisement in the NPD program (print-ready)

### **Additional National Philanthropy Day® Marketing Opportunities**

**\$500**, Half page, full color advertisement in 2017 NPD Program, reserved booth at Business Partner Showcase, and two reserved seats at the awards luncheon

**\$250**, Half page, full color advertisement in 2017 NPD Program, one reserved seat at the awards luncheon

#### **More about AFP**

The Association of Fundraising Professionals Eastern Oklahoma Chapter is the region's leading business association for fundraising executives who work for nonprofit and philanthropic organizations. As one of two AFP chapters in the state, the Eastern Oklahoma Chapter is 200 members strong, and is an active and engaged business development group for fundraising and nonprofit leaders. The Eastern Oklahoma Chapter's programs, luncheons, webinars, events and conferences provide valuable networking opportunities and peer-to-peer learning.

#### **Our Demographic Footprint**

- Fundraising Professionals · Nonprofit Managers · Community and Emerging Leaders · Local Philanthropists
- Consultants · Media Representatives · Corporate Giving Officers · Volunteers · Communications Professionals

#### **Monthly Luncheon Series, 10/1/17 to 9/30/18**

**Tulsa Garden Center, 2435 South Peoria Ave, Tulsa OK**

The Eastern Oklahoma Chapter provides the perfect forum to showcase your business solutions to a diverse network of decision-makers and engage your target markets in a way that builds trust and credibility. Connect with our members and guests at 10 luncheons during the year through marketing materials and signage. **Attendance 50-75**



National Philanthropy Day®
November 3, 2017

2017-2018 Sponsorship Commitment

Recognition Year 10/01/17 to 9/30/18

Please complete and remit electronically or printed with payment.

Select Your Strategic Partner/Marketing Opportunity:

- \$5,000 AFP Eastern Oklahoma Chapter & National Philanthropy Day® Benefactor
\$2,500 AFP / National Philanthropy Day® Presenting Partner
\$1,500 AFP / National Philanthropy Day® Supporting Partner
\$650 AFP / National Philanthropy Day® Partner
\$500 Half Page, Full -Color Advertisement in NPD Program and Vendor Booth
\$250 Half Page, Full-Color Advertisement in NPD Program

Contact Person's Name, Company/Organization, E-mail, Phone, Mailing Address, City/State/Zip

Company/Organization Website, Facebook Handle, Twitter Handle
I will send Company/Organization logo (.jpg or .tif format) by \_\_\_\_\_ to chapteradmin@afpeastok.org.

Payment Information Full payment is required to be included in promotional materials.
\$ \_\_\_\_\_ Enclosed Check # \_\_\_\_\_ Payable to AFP Eastern Oklahoma Chapter.
VISA MC DISCOVER AMEX Card # Exp. Date CVC Code

Cardholder Name Phone

Cardholder Signature Date

Will pay by \_\_\_\_\_ Please remind us by \_\_\_\_\_

Signature and Agreement
The undersigned agrees to the conditions and benefits set forth in the 2017-18 Strategic Partner Program description above. All changes to the agreement must be in writing and signed by both parties.

Printed Name Signature Date

Please remit your completed form by e-mail to:
Association of Fundraising Professionals, Eastern Oklahoma Chapter chapteradmin@afpeastok.org or PO Box 33103, Tulsa, OK 74153
Questions: Call Margaret Wish at (918) 978-9718 or e-mail chapteradmin@afpeastok.org.

Thank you for your partnership!